



Human Resource Association  
of the Midlands

## Email Blast Advertising Form

HRAM is the premiere organization for human resource professionals in the Omaha metropolitan area. The organization boasts over 1,100 members and is a local affiliate of the Society for Human Resource Management (SHRM). Our membership stays well-informed and totally up-to-date with HRAM's weekly email blast. Sponsor a HRAM email blast and reach up to 850 of our members. Capture the attention of a richly targeted market of HR professionals now!

**Weekly Email Sponsor: \$300**  
**(Inclusion on HRAM's Weekly Email Blast - Tuesdays)**  
Includes Logo with 100 word description and 1 link  
& Recognition as HRAM Sponsor

**Custom Email: \$400**  
**(HR Related Offer - Sent out on Thursdays)**  
Custom email blast with your information only:  
Includes 1 logo and unlimited wording with up to 3 links.

**Custom Email: \$500**  
**(Non HR Related Offer - Sent out on Thursdays)**  
Custom email blast with your information only:  
Includes 1 logo and unlimited wording with up to 3 links.

**HRAM limits the number of sponsored email blasts sent out each week.**

Dates are first come, first serve. Reserved typically 2-3 weeks out.

Final draft of email must be sent to [staff@hram.org](mailto:staff@hram.org) at least 1 week prior to email launch date.

Payment must be received before email will be sent.

**HRAM reserves the right to refuse any sponsor and/or email blast request.**

**By choosing to advertise to HRAM's membership, sponsor agrees that all HRAM members shall be eligible to participate in the advertised opportunity.**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorized By: (Print) \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Date you would like email blast to be sent out: \_\_\_\_\_

Email Blast Option : \_\_\_\_\_

I authorize HRAM to charge my: Visa    MasterCard    Amex    Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Total Charge Amount: \$ \_\_\_\_\_ Email Receipt: Y (Include email) / N

Form and payment can be mailed to:  
HRAM at Rockbrook Village, 11060 Oak Street, Suite 5, Omaha, NE 68144  
faxed to 402-932-1095 or emailed to [staff@hram.org](mailto:staff@hram.org).  
Make checks payable to HRAM.

