



Human Resource Association of the Midlands

Email Blast Advertising Form

HRAM is the premiere organization for human resource professionals in the Omaha metropolitan area. The organization boasts over 1,100 members and is a local affiliate of the Society for Human Resource Management (SHRM). Our membership stays well-informed and totally up-to-date with HRAM's weekly email blast. Sponsor a HRAM email blast and reach up to 850 of our members. Capture the attention of a richly targeted market of HR professionals now!

Weekly Email Sponsor: \$250
(Inclusion on HRAM's Weekly Email Blast - Tuesdays)
Includes Logo with 100 word description and 1 link & Recognition as HRAM Sponsor

Custom Email: \$350
(HR Related Offer - Sent out on Thursdays)
Custom email blast with your information only:
Includes 1 logo and unlimited wording with up to 3 links.

Custom Email: \$450
(Non HR Related Offer - Sent out on Thursdays)
Custom email blast with your information only:
Includes 1 logo and unlimited wording with up to 3 links.

HRAM limits the number of sponsored email blasts sent out each week.

Dates are first come, first serve. Reserved typically 2-3 weeks out.

Final draft of email must be sent to staff@hram.org at least 1 week prior to email launch date.

Payment must be received before email will be sent.

HRAM reserves the right to refuse any sponsor and/or email blast request.

By choosing to advertise to HRAM's membership, sponsor agrees that all HRAM members shall be eligible to participate in the advertised opportunity.

Company Name: _____ Contact Name: _____

Mailing Address: _____

City, State Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Authorized By: (Print) _____ Title: _____

Signature: _____ Date: _____

Date you would like email blast to be sent out: _____

Email Blast Option : _____

I authorize HRAM to charge my: Visa MasterCard Amex Discover

Card #: _____ Exp. Date: _____

Name as it appears on card: _____ Signature: _____

Total Charge Amount: \$ _____ Email Receipt: Y (Include email) / N

Form and payment can be mailed to:
HRAM at Rockbrook Village, 11060 Oak Street, Suite 5, Omaha, NE 68144
faxed to 402-932-1095 or emailed to staff@hram.org.
Make checks payable to HRAM.

