



Human Resource Association
of the Midlands

Web Banner Advertising Form

HRAM is the premiere organization for human resource professionals in the Omaha metropolitan area. The organization boasts over 1,100 members and is a local affiliate of the Society for Human Resource Management (SHRM). Our website, www.hram.org, is the number one tool HRAM uses to communicate with its sizeable membership. With over 3,500 unique visits to our site each month, advertising on the HRAM website is a unique opportunity to directly reach a number of human resource professionals. Every ad placed on our website links directly to the website address of your choice and helps drive traffic to your site. Capture the attention of a richly targeted market of HR professionals now!

Web Banner Ad (1 month) : \$150

Web Banner Ad (3 months) : \$400

Web Banner Ad (6 months) : \$600

Web Banner Ad (12 months) : \$900

Specifications:

All sponsor logos or banner ads must be 130 pixels wide by 130 pixels high. Files must be saved as GIF or JPEG formats (preferably transparent). Files should not exceed 15K. Sponsor ads will be placed on the right sidebar of the home page and all secondary pages.

Company Name: _____ Contact Name: _____

Mailing Address: _____

City, State Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Authorized By: (Print) _____ Title: _____

Signature: _____ Date: _____

Start date of logo/ad: _____

Web address to which logo/ad should be linked: _____

I authorize HRAM to charge my: Visa MasterCard Amex Discover

Card #: _____ Exp. Date: _____

Name as it appears on card: _____ Signature: _____

Total Charge Amount: \$ _____ Email Receipt: Y (Include email) / N

**Form and payment can be mailed to:
HRAM at Rockbrook Village, 11060 Oak Street, Suite 5, Omaha, NE 68144,
faxed to 402-932-1095 or emailed to staff@hram.org.
Make checks payable to HRAM.**

